

# É Tudo Verdade It's All True

FESTIVAL INTERNACIONAL DE DOCUMENTÁRIOS  
INTERNATIONAL DOCUMENTARY FILM FESTIVAL

## HOW TO WATCH IT'S ALL TRUE / PHASE 2

In order to clarify information from the release (9/15) with the agenda for the second phase of IT'S ALL TRUE 2020, a detailed explanation is forwarded below of how the public will be able to watch online and free of charge the programming for the festival's competitive phase.

The daily grid seeks to bring the digital experience closer to the quotidian of an on-site festival. Viewing limits will follow international standards for online competitive events, in accordance with distributors and producers.

### AT IT'S ALLTRUE'S SITE

The Brazilian feature-length competition will have two online sessions for each title, at 9 p.m. and at 3 p.m. of the day following the premiere. Limit of 1500 views per title at [www.etudoverdade.com.br](http://www.etudoverdade.com.br).

The feature-length films of the international competition will premiere daily at the festival's site at 6 p.m., with two exceptions also at 1 p.m. (on 9/26 and on 10/3) and will remain available for 24 hours. Limit of 1000 views per title at [www.etudoverdade.com.br](http://www.etudoverdade.com.br).

The Brazilian and international short subject competitions were divided in two programs, each one with three scheduled online sessions. Limit of 1500 views for Brazilian short subjects and 1000 for international titles at [www.etudoverdade.com.br](http://www.etudoverdade.com.br).

Two Brazilian titles selected for Special Sessions (Santiago of Americas and Garoto) will have single exhibitions, limited to 1500 views at [www.etudoverdade.com.br](http://www.etudoverdade.com.br).

The international films of parallel showcases (Special Sessions; The State of Things; Focus Latin America) will have two premieres at scheduled times and will remain available for up to 24 hours. Limited to 1000 views, with an exception made for "Brouwer: El Origen de la Sombra", limited to 500 views at [www.etudoverdade.com.br](http://www.etudoverdade.com.br).

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It's All True's opening film, "The Cordillera of Dreams", will be exhibited online at 8:30 p.m. on 9/23 and at 3 p.m. on 9/24. Limited to 1000 views at [www.etudoverdade.com.br](http://www.etudoverdade.com.br).

It's All True's closing film, still to be announced, will premiere online at 8 p.m. on 10/4, remaining available for up to 24 hours. Limit of 1000 views at [www.etudoverdade.com.br](http://www.etudoverdade.com.br).

## AT THE ITAÚ CULTURAL PLATFORM

Six documentaries will be presented at the Itaú Cultural Platform, five of them as part of the program of the 17<sup>th</sup> International Documentary Conference: [www.itaucultural.org.br](http://www.itaucultural.org.br).

"40 Days to Learn Cinema", "The Television and Me", "Gyuri" and "The Second Encounter", as well as "Volkswagen: Workers in Germany and in Brazil (It's All True, 25)" will be available for free from 9/23 to 10/4, without viewing limits.

"Santos Dumont: Pre-Filmmaker?" will be available for free from 1 p.m. of 9/24 to 9 a.m. of 10/25, without viewing limits.

## IT'S ALL TRUE 2020

Founded and directed by film critic Amir Labaki, It's All True is sponsored by Itaú and Sabesp; in a partnership with SESC-SP and culturally sponsored by Itaú Cultural and Spcine. It also counts with the execution of the Ministry of Tourism, the Government of the State of São Paulo's Cultural and Creative Economy Secretariat and the Municipal Cultural Secretariat of São Paulo City Hall.

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