

IT'S ALL TRUE 2020 WILL HAVE ONLINE COMPETITIONS

As we approach the beginning of the competitive phase for the 25th It's All True Festival (from 9/24 to 10/4), in accordance with our sponsors and partners, it has become inevitable to concentrate the activities of this edition on on-line screenings.

Faced with the devastating impact of the pandemic upon the country and prioritizing the health, safety and well-being of our public, filmmakers and all teams, we have decided to organize a festival focusing on virtual screenings, restricting presential activities to a symbolic minimum. Thus all competitions, special screenings, debates and workshops will take place online, in accordance with the highest international platform safety standards.

The second phase of 2020 It's All True will present over 60 titles free of charge in the competitive programs, special screenings and in both informative sections (Focus Latin America and State of Things). The 17th edition of the International Documentary Conference will simultaneously occurs in partnership with Itaú Cultural. The complete programming of all activities will be announced in the first week of September, based on the selection which was presented during the press conference of last March 10.

"A festival, first and foremost, is a fellowship of people coming together to watch and discuss brand new, world-class films and classics. The essence of presential activities is currently impaired in Brazil, as well as in other parts of the world still suffering from the adverse effects of the pandemic," says It's All True director-founder Amir Labaki.

"Even if screening rooms in São Paulo and Rio de Janeiro reopen due to economic reasons before the date set for the beginning of the festival, there are still considerable doubts regarding sanitary safety, considering the high public levels of circulation of Covid-19 in Brazil. And It's All True cannot become a risk factor for anyone. Therefore we have prepared, with our partners, a digital festival with the same excellency standards, as always free of charge, but this year under exceptional circumstances," completes Labaki.

It's All True 2020 – 25th International Documentary Festival had its presential edition postponed last March, on the eve of its start, due to the decree of epidemiological emergency. This year's edition was divided in two phases: the first, non-competitive, took place between last March 25 and April 15, showcasing online over 60 hours of non-fiction free programming, including special cycles, retrospectives and series, like Mark Cousins' "Women Make Film".

Created and directed by film critic Amir Labaki, It's All True is sponsored by Itaú, Sabesp and Spcine; counts with the partnership of SESC-SP and co-ordination of the Government of the State of São Paulo, Special Cultural Secretariat, Ministry of Tourism and the Federal Government.

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