

## **It's All True thanks its Sponsors**

The 'It's All True - 25<sup>th</sup> International Documentary Film Festival' would like to thank its sponsors and partners for the exceptional support they have provided over recent months. Without them, it would have been impossible to stage this year's festival, even more so due to the need to restructure the format on the eve of the opening night, due to the increasing spread of the coronavirus pandemic in Brazil and around the world.

The festival was developed in two stages. The first, between March 26 and April 5, was developed in the form of an on-line festival. The second stage is set to take place between September 24 and October 4, in São Paulo and Rio de Janeiro. This stage will involve theater screenings of the competition films, those not participating in the competitions, and discussions.

Created and directed by film critic Amir Labaki, It's All True receives sponsorship from Itaú, Sabesp and Spcine, whilst it also has a partnership with SESC-SP, and cultural support from Itaú Cultural. The festival has been developed and staged by the Ministry of Citizenship, the Department of Culture and Creative Economies of the State of São Paulo, and the Municipal Department of Culture of the Municipal Government of São Paulo.

"It is always an honor for It's All True to welcome sponsorship from companies of this stature, with the support of cultural institutions whose excellence has been recognized internationally, and the further support of public authorities at various levels," explains Labaki. "This year, they have indeed all excelled themselves on behalf of our 25-year anniversary celebrations. Considering the national crisis brought about by the coronavirus epidemic, something that has not been experienced for generations, I am at a loss for words to express our gratitude for the redoubled support shown by everyone in such difficult circumstances".

"Making the festival possible, in the midst of this terrible scenario, shows, above all, the irrepressible commitment of our sponsors, supporters and film-makers to Brazilian culture at this critical moment in time," continues the Director of It's All True. "In the name of the festival staff, I would like to thank, from the bottom of my heart, their directors and every member of their staff. I sincerely hope that It's All True, in its two phases, will be worthy of the dedicated support they have shown on behalf of Brazilian and international audiovisual arts and our viewers, both at home and, soon, in theaters.

# É Tudo Verdade It's All True

FESTIVAL INTERNACIONAL DE DOCUMENTÁRIOS  
INTERNATIONAL DOCUMENTARY FILM FESTIVAL

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